

Online Level 2 Certificate in Digital Marketing (RQF)

Course Code: CQ5C2DMR

Level: 2

Type: Part Time

Various - Various (VAR)

-

16 Weeks

Online

£ 0 (Funded Course)

Need to speak to us about a course?

01480 397197

trainingtalent@camre.ac.uk

Apply Here:

https://www.camre.ac.uk/course/pdf/CQ5C2DMR/

About the course

The TQUK Level 2 Digital Marketing course is ideal for those who wish to develop their knowledge and understanding of Digital Marketing. The programme is designed for those who desire to form a foundation due to little or no previous digital marketing experience.

Learn the basics of marketing strategy including social media, Email and SEO (Search Engine Optimisation) as part of marketing campaigns.

When you click 'Apply Now' you will be taken to an external site, you may be required to search for this course using the navigation tools, once found you can click 'Apply now' and start your application.

Progression and career opportunities

This accredited qualification not only supports in developing your knowledge of a specific topic but also supports you in building your CV, employability and career progression opportunities.
On completion of the course you will receive a certificate and will be able to demonstrate what new knowledge and skills you have developed.

On completion of this course you may wish to explore our CPD Courses or progress onto one of our other qualifications

Entry requirements

We require all applicants to achieve level 1 in their English Initial Assessment

If you are unsure of your level of literacy, please let us know.

In order to complete the course, you will need to be able to access a suitable device in which to view learning resources and complete assessments and will need to have access to the internet.

Courses are fully funded subject to learner eligibility and changes in government funding. Please don't hesitate to contact us if you wish to discuss the eligibility criteria otherwise we will confirm eligibility upon receiving your application.

Please note that, once you have started this course, if you choose not to complete the course or fail to achieve by your predicated end date, you will be charged a £100.00 course cancellation fee. This is to cover for administration costs that the college incurs.

Assessment

This online course is delivered via an online learning platform with learning resources accessed on demand.

Assessments are in the form of questions requiring varying levels of detail in response and are required to be submitted via the online platform in order to meet the qualification criteria. You will be set deadlines by your tutor for the submission of these deadlines and it is important that these are met for you to make good progress and remain on track to achieve.

Your tutor will provide feedback on your progress with assessment to support with your understanding of the qualification content.

Finance and Funding

Up To and Including Level 2 Funding

This course is fully funded, free, for learners who are aged 19 and above and earn below £25,000, or below £30,491 and live in the Cambridgeshire and Peterborough Combined Authority area.

Disclaimer

Whilst every effort is made to ensure the information is correct, some details may be subject to change. Cambridge Regional College reserves the right to make amendments to the courses, dates, fees or other details, and to make cancellations or changes if numbers are insufficient.