

Online CPD Digital Marketing for Business

Course Code: CQ5ODMFB

Level: E

Type: Part Time

Various - Various (VAR)

-

4 Hour(s)

Online

£ 30

Need to speak to us about a course?

01480 397197

trainingtalent@camre.ac.uk

Apply Here:

https://www.camre.ac.uk/course/pdf/CQ5ODMFB/

About the course

This short course is designed to build an understanding of what digital marketing is and how it can help transform businesses. Learn how to build and execute a digital marketing strategy which includes multiple marketing channels.

Learn the benefits of digital marketing for business and how to set and meet KPIs. Develop an understanding of customers, what are their needs and how to build customer loyalty. This course is ideal for employees with the digital sector or for small business

When you click 'Apply Now' you will be taken to an external site, you may be required to search for this course using the navigation tools, once found you can 'Add course to basket' and 'continue to

payment' to purchase and access this course.

Progression and career opportunities

This CPD course supports in upskilling your knowledge of a specific topic or area and is a great addition to a CV.

On completion of this course you may wish to explore further CPD Courses or progress onto one of our funded online qualifications

Upon completion you will be able to download a copy of your certificate

Entry requirements

There are no entry requirements for this course, however in order to complete the course you should have a basic level of English and will need to be able have access to the internet.

Assessment

These auto-assessed courses are delivered wholly online, and you will receive a certificate upon completion.

Disclaimer

Whilst every effort is made to ensure the information is correct, some details may be subject to change. Cambridge Regional College reserves the right to make amendments to the courses, dates, fees or other details, and to make cancellations or changes if numbers are insufficient.