

Online CPD Understanding Search Engine Optimisation for Business

Course Code: CQ5OUSEO

Level: E

Type: Part Time

Various - Various (VAR)

-

4 Hour(s)

Online

£ 30

Need to speak to us about a course?

01480 397197

trainingtalent@camre.ac.uk

Apply Here:

https://www.camre.ac.uk/course/pdf/CQ5OUSEO/

About the course

Our short course in Understanding SEO for Business teaches the principles of SEO. Learn how to optimise websites for Google search using multiple techniques including technical optimisations, content and digital PR.

Discover why SEO is important for business and the different SEO techniques that form a digital marketing strategy.

When you click 'Apply Now' you will be taken to an external site, you may be required to search for this course using the navigation tools, once found you can 'Add course to basket' and 'continue to payment' to purchase and access this course.

Progression and career opportunities

This CPD course supports in upskilling your knowledge of a specific topic or area and is a great addition to a CV.

On completion of this course you may wish to explore further CPD Courses or progress onto one of our funded online qualifications

Upon completion you will be able to download a copy of your certificate

Entry requirements

There are no entry requirements for this course, however in order to complete the course you should have a basic level of English and will need to be able have access to the internet.

Assessment

These auto-assessed courses are delivered wholly online, and you will receive a certificate upon completion.

Disclaimer

Whilst every effort is made to ensure the information is correct, some details may be subject to change. Cambridge Regional College reserves the right to make amendments to the courses, dates, fees or other details, and to make cancellations or changes if numbers are insufficient.