

Online CPD Sustainability in the Construction Sector

Course Code: CXT1OSCS

Level:

Type: Part Time

Various - Various (VAR)

-

4 Hour(s)

Online

£ 30

Need to speak to us about a course?

01223 226315

enquiry@camre.ac.uk

Apply Here:

https://www.camre.ac.uk/course/pdf/CXT1OSCS/

These units are aimed at anyone seeking to improve their understanding and awareness of environmental sustainability in business administration and digital careers

"The benefits of completing this course include:
Courses are delivered via distance learning, allowing learners to choose when and where to study
Engaging and interactive activities
Study will develop learners' knowledge, skills and confidence to enhance their future work and life"

"Unit 1: Social responsibility of businesses in relation to sustainability

The definition of the term ‘corporate social responsibility’
Why social responsibility in businesses for sustainability is important
Reasons why businesses might take action to improve their social responsibility
The definition of the term ‘triple bottom line’
How the triple bottom line can impact on sustainability
What the term ‘greenwashing’ means
How greenwashing impacts on society
Organisational implications of greenwashing"

About the course

These units are aimed at anyone seeking to improve their understanding and awareness of environmental sustainability in business administration and digital careers

"The benefits of completing this course include:
Courses are delivered via distance learning, allowing learners to choose when and where to study
Engaging and interactive activities
Study will develop learners’ knowledge, skills and confidence to enhance their future work and life"

"Unit 1: Social responsibility of businesses in relation to sustainability

The definition of the term ‘corporate social responsibility’
Why social responsibility in businesses for sustainability is important
Reasons why businesses might take action to improve their social responsibility
The definition of the term ‘triple bottom line’
How the triple bottom line can impact on sustainability
What the term ‘greenwashing’ means
How greenwashing impacts on society
Organisational implications of greenwashing"

Disclaimer
Whilst every effort is made to ensure the information is correct, some details may be subject to change. Cambridge Regional College reserves the right to make amendments to the courses, dates, fees or other details, and to make cancellations or changes if numbers are insufficient.